



Greece United FC Tournament Sponsor Market Program



Greece United Futbol Club (GUFC) is a non-for-profit soccer organization offering companies the opportunity to support your community and GUFC thru sponsorship of GUFC's 31st Annual GUFC Tournament 5/20/22 – 5/22/22 and our Inaugural Summer Showcase Tournament 7/22/22 – 7/24/22. The tournaments draw over 16,000 spectators and players from Upstate New York, Pennsylvania, Ohio, and Canada.

We have a multimedia tiered marketing program that encompasses both tournaments to help drive consumers to your company.

- Digital tournament program displayed on our website and sent to all participating teams and families.
- Company exposure on our website with a link to your company's website.
- Field named after your company which offers exposure on our tournament schedule (game on sponsors name, field #4).
- Field sign on the entry and exit to G&T Sports Park.
- Field signs with your company logo.
- Field sign at our GUFC Tournament Headquarters.
- Company logo on a Sponsors Banner at GUFC Tournament Headquarters.

Thank you for your consideration and support,
Greece United FC

GREECE UNITED FC
P.O. BOX 26828
ROCHESTER, NY 14626

Program Levels:

Titanium – Cost \$750

- 12 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters and 1 field sign at second Tournament Headquarters site.
- 1 field sign on the entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 52 weeks.
- Link to customers website on GUFC Website.
- Field named after your company which will feature you on the tournament schedule (example: GUFC vs Soccer Stars on Sponsor's Name, field #4).

Diamond – Cost \$500

- 9 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters and 1 field sign at second tournament headquarters site.
- 1 field sign on entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 40 weeks.
- Link to customers website on GUFC Website.

Gold – \$350

- 7 field signs at G&T Fields.
- 1 field sign at GUFC Headquarters.
- 1 field sign on entry and exit to G&T Field.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 26 weeks.
- Link to customers website on GUFC Website.

Sliver – Cost \$200

- 4 field signs at G&T Fields
- 1 field sign at GUFC Headquarters.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 16 weeks.

Bronze – \$100

- 2 field signs at G&T Fields.
- Digital Tournament Program with your ad. Sent to all participants and posted on GUFC website.
- Logo on Sponsors Banner at GUFC Headquarters.
- Logo on GUFC website banner show for 12 weeks.

Digital – \$50

- Digital Tournament Program with your ad. Sent to all participants and post on GUFC website.
- Logo on GUFC website banner show for 6 weeks.

Coach Name: _____ Team: _____

Order Taken By: _____ Phone: _____

Business Contact Information:

Contact: _____ Phone: _____

Business Name: _____ Fax: _____

E-Mail: _____ Date: _____

Authorized Signature: _____

Ad Content (please circle) * **Electronic Format ***

1. Ad copy for digital program.
2. Logo for field signs and Sponsor Banner.
3. Company link to be placed on GUFC website based on package.

All electronic content is to be sent to Keri Martin at: KKepphart22@gmail.com. Files need to be high quality - TIF, PDF, or JPG. Put in Subject Line: Greece United FC Marketing Program, age group and coaches name who sold the program package (i.e., Girls U12-Martin).

Select Package:

- _____ **Titanium Package – Cost \$750**
- _____ **Diamond Package – Cost \$500**
- _____ **Gold Package - Cost \$350**
- _____ **Silver Package – Cost \$200**
- _____ **Bronze Package – Cost \$100**
- _____ **Digital Package – Cost \$50**

Please submit this document, and your payment (checks made out to Greece United FC) to Greece United FC, P.O. Box 26828, Rochester, NY, 14626 (ATTN: Tournament Program Order).

**** All information due by April 15, 2022 ****